

# Aliotsy Andrianarivo

<http://www.thethousand.net/work/>

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## Web Professional

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Delivering effective sites since 2001, with a strong grasp of web standards, usability, and visual design, a passion for the web, and a love for learning.

### CORE COMPETENCIES

- Hand-coded, Standards-compliant CSS & XHTML
  - Unobtrusive JavaScript and DOM Scripting
  - Semantic, Search Engine-friendly Markup
  - Presentation Layer and Interface Design
  - Familiarity with PHP, SQL, and XML
  - Cross-browser CSS Compatibility
  - Team Training and Leadership
  - Requirements Management
  - Written Communication
  - Customer Relations
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## Summary of Qualifications

Strives to learn cutting-edge advances and integrate in client sites, keeping up-to-date with blogs and publications from key industry players, including 37signals, Jakob Nielsen, Jeffrey Zeldman, Khoi Vinh, and Shaun Inman.

**Recent accomplishment:** Used the jQuery JavaScript library to develop return-on-investment calculator that compares multiple scenarios for studios and clubs looking to start a Pilates program.

**Languages:** CSS, XHTML, JavaScript (jQuery), PHP, SQL, ActionScript, C/C++  
**Applications:** Adobe Photoshop, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, Macromedia Homesite, Microsoft Office

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## Professional Experience

**Balanced Body, Inc.** – Sacramento, CA

August 2006 – Present

### Webmaster

- Identified and prioritized key marketing and usability web projects.
- Determined requirements, won stakeholder buy-in, and identified in-house and outsourced resources.
- Managed timelines, milestones, budgets, and vendor relationships.
- Advocated and implemented design and code improvements that leveraged current web development practices, including standards-based design and usability best practices

### Key accomplishments:

- Developed, designed, and launched web presence for Balanced Body University sub brand
- Designed and developed standards-based HTML templates for wide scale email campaigns
- Developed Flash-based tool to compare 88 color options on Pilates equipment

Reference URLs: <http://www.pilates.com>, <http://bbu.pilates.com>

**Intel Corporation** – Folsom, CA (first 6 months contracted through Technoprism, Inc.)

May 2005 – May 2006

**Senior Web Author**

- Developed and maintained static and dynamic content sites for Intel clients.
- Led and collaborated with cross-geographic teams of developers and internal Intel clients.
- Coordinated resource allocation and optimized a work queue as team lead and production lead.
- Leveraged customer management skills to clarify requirements, propose solutions, and troubleshoot.
- Directed design of site layouts and banners for North American Reseller and Distributor sites
- Trained new developers locally and remotely on Teamsite content management system

**Key accomplishments:**

- Established reputation as team's resident expert on CSS
- Developed initial CSS and XHTML templates for redesign of the Intel Reseller Center
- Optimized CSS for Simplified Chinese, Traditional Chinese, Japanese, Korean, and Thai character sets
- Created JavaScript-based catalog to simulate database in environment with limited back-end support

Reference URL: <http://www.intel.com/cd/channel/reseller/asmo-na/eng/index.htm>

**Foundation for Teaching Economics** – Davis, CA

July 2002 – May 2005

**Web Technician and Media Designer**

- Maintained web presence, including developing new front-end and back-end solutions.

**Key accomplishments:**

- Initiated extensive site redesign to enhance usability, accessibility, and content management.
- Developed semantic, CSS and XHTML-based site templates, reducing page weight by 50% on average, including a 75% reduction on the homepage.
- Created PHP and MySQL-based content management system to empower non-technical users to create, edit, and delete frequently-updated Sites & Dates tables
- Integrated MovableType content management system to update site news

Reference URL: <http://www.fte.org>

**Ciber, Inc.** – Sacramento, CA

June 2001 – July 2002

**Web Developer**

- Assigned as principal web developer for Sacramento County District Attorney's Office. Developed, implemented, and maintained web presence.

**Key accomplishments:**

- Worked closely with DA's Office to evaluate web-related needs and recommend solutions.
- Assessed county and federal web accessibility requirements and delivered new design accessible to people with disabilities.

Reference URL: <http://www.da.saccounty.net>

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## Education

UNIVERSITY OF CALIFORNIA, DAVIS  
**Bachelor of Science in Computer Science**  
Degree received in March 2005. Overall GPA: 3.26

**Minors:** Communication, English, and Technology Management.

### Coursework

Database Systems	Introduction to Software Engineering
Data Structures and Programming	Managing and Using Information Technology
Introduction to Computer Graphics	Programming Languages
Managing Costs and Quality	

### Honors and Awards

National Merit Scholar (2000—2004), Dean's Honor List (Winter & Spring 2001)  
Hubert Wakeham Scholarship (2000), James and Leta Fulmor Scholarship (2000)